

GROUP STRATEGIC REPORT (continued)  
FOR THE YEAR ENDED 31 DECEMBER 2014

In summary, the EurActiv Network:

- continues to increase sales and readership in 12 EU Capitals and 12 languages;
- counts around 106 professionals, including 51 journalists (some part-time), publishing independent articles;
- recorded a monthly average of 667,494 Unique Visitors while page views grew by 2% to 22 million in 2014.



Core network members

Brussels		.com	EURACTIV BE
Deutschland		.de	EURACTIV DE
France		.fr	EURACTIV FR
United Kingdom		.co.uk	EURACTIV UK

Network members

Italia		.it	IPASIT
España		.es	EUROACTIV ESPAÑA
Polska		.pl	EUROACTIV POLSKA
Česká republika		.cz	EUROACTIV ČR
Slovenská rep.		.sk	EUROACTIV SK

Associate network members

България		.bg	ЛИНЕРНИК
Ελληνική Δημοκρατία		.gr	ΕΠΕ
România		.ro	ASOCIATA ACTORI EUROPEI
Србија		.rs	БЕТА
Türkiye		.com.tr	TRT

See "DETAILS ON THE EURACTIV FRANCHISE NETWORK" following this report.

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България		ЕВРОПА	.bg	ЛИНЕРНИК
Ελληνική Δημοκρατία		ΕΠΕ	.gr	ΕΠΕ
România		ASOCIATA ACTORI EUROPEI	.ro	ASOCIATA ACTORI EUROPEI
Србија		БЕТА	.rs	БЕТА
Türkiye		TRT	.com.tr	TRT